

# TORONTO BLUE JAYS™

## 2018 PROMOTIONS AND EVENTS SCHEDULE

### MARCH

**THURS MAR 29 HONDA OPENING WEEKEND**  
*BLUE JAYS T-SHIRT GIVEAWAY PRESENTED BY HONDA (FIRST 45,000 FANS ON ENTRANCE)*  
*BLUE JAYS 2018 MAGNET SCHEDULE PRESENTED BY HONDA (45,000 ON EXIT)*

**FRI MAR 30 HONDA OPENING WEEKEND**

**SAT MAR 31 HONDA OPENING WEEKEND**  
JUSTIN SMOAK BOBBLEHEAD GIVEAWAY PRESENTED BY HONDA (FIRST 20,000 FANS)

### APRIL

**SUN APR 1 HONDA OPENING WEEKEND & JR. JAYS SUNDAY PRESENTED BY BOSTON PIZZA**

**WED APR 18 BLUE JAYS BACK-TO-BACK WORLD SERIES SWEATSHIRT GIVEAWAY DAY**  
*BLUE JAYS BACK-TO-BACK WORLD SERIES SWEATSHIRT (FIRST 20,000 FANS)*

**THURS APR 26 THURSDAY NIGHT IN THE 6IX PRESENTED BY TD**  
BRINGER OF RAIN T-SHIRT PRESENTED BY TD (FIRST 15,000 FANS)  
& PREGAME LIVE MUSIC IN THE WESTJET FLIGHT DECK

**SAT APR 28 COUNTRY DAY**  
*BLUE JAYS PLAID RAGLAN (FIRST 20,000 FANS) & A COUNTRY FAIR*

**SUN APR 29 JR. JAYS SUNDAY PRESENTED BY BOSTON PIZZA**

### MAY

**THURS MAY 10 THURSDAY NIGHT IN THE 6IX PRESENTED BY TD**  
T-SHIRT GIVEAWAY #2 PRESENTED BY TD (FIRST 15,000 FANS)  
& PREGAME LIVE MUSIC IN THE WESTJET FLIGHT DECK

**SUN MAY 13 MOTHER'S DAY**  
KEVIN PILLAR CAPED REPLICA JERSEY (FIRST 20,000 FANS)  
& BRING MOM TO THE BALLPARK FOR A MOMS' OASIS

**THURS MAY 17 THURSDAY NIGHT IN THE 6IX PRESENTED BY TD**  
T-SHIRT GIVEAWAY #3 PRESENTED BY TD (FIRST 15,000 FANS)  
& PREGAME LIVE MUSIC IN THE WESTJET FLIGHT DECK

**SAT MAY 19 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA**  
LET'S GO *BLUE JAYS* BATH TOWEL (FIRST 20,000 FANS)

**SUN MAY 20 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA**

**THURS MAY 24 SCHOOL DAY**  
*BLUE JAYS SUNGLASSES (FIRST 20,000 FANS)*

### JUNE

**WED JUN 6 MARCUS STROMAN SHIMMY WOBBLE BOBBLE GIVEAWAY NIGHT**  
MARCUS STROMAN SHIMMY WOBBLE BOBBLE (FIRST 20,000 FANS)

**FRI JUN 8 BLUE JAYS PRIDE NIGHT PRESENTED BY TD**  
*BLUE JAYS PRIDE HAT PRESENTED BY TD (FIRST 20,000 FANS)*

**SAT JUN 9 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA**  
OUTDOOR PROGRAM BEGINS PREGAME - GATE 5/6 & 10/11

**SUN JUN 10 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA**  
OUTDOOR PROGRAM BEGINS PREGAME - GATE 5/6 & 10/11

**FRI JUN 15 T.G.I.F. PRESENTED BY BACARDI**  
LIVE ENTERTAINMENT IN THE WESTJET FLIGHT DECK

**SUN JUN 17 FATHER'S DAY**  
BRING DAD TO THE BALLPARK & VISIT THE DADS' DEN IN WESTJET FLIGHT DECK

**TUE JUN 19 MLB NETWORK REUSABLE BAG GIVEAWAY NIGHT**  
MLB NETWORK REUSABLE BAG (FIRST 20,000 FANS)

**FRI JUN 29 CANADA DAY WEEKEND PRESENTED BY HONDA**  
CANADA WEEKEND FESTIVITIES

**SAT JUN 30 CANADA DAY WEEKEND PRESENTED BY HONDA**  
CANADA WEEKEND FESTIVITIES

### JULY

**SUN JUL 1 CANADA DAY PRESENTED BY HONDA**  
*BLUE JAYS RED HAT PRESENTED BY HONDA (FIRST 20,000 FANS)*  
& CANADA DAY FESTIVITIES

**MON JUL 2 CANADA DAY WEEKEND PRESENTED BY HONDA**  
J.A. HAPP BOBBLEHEAD PRESENTED BY HONDA (FIRST 20,000 FANS)  
& CANADA WEEKEND FESTIVITIES

**FRI JUL 6 MARGARITAVILLE AT THE BALLPARK**  
*BLUE JAYS BUCKET HAT (FIRST 20,000 FANS)*  
MARGARITAVILLE IN THE WESTJET FLIGHT DECK

**SUN JUL 8 JR. JAYS SUNDAY PRESENTED BY BOSTON PIZZA**  
OUTDOOR PROGRAM PREGAME- GATE 5/6 & 10/11

**FRI JUL 20 FRIDAY FAN FESTIVALS PRESENTED BY BACARDI**  
OUTDOOR FAN FESTIVAL PREGAME (4:30PM TO FIRST PITCH) GATE 10/11

**SAT JUL 21 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA**  
OUTDOOR PROGRAM PREGAME- GATE 5/6 & 10/11

**SUN JUL 22 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA**  
OUTDOOR PROGRAM PREGAME- GATE 5/6 & 10/11

### AUGUST

**WED AUG 8 AARON SANCHEZ BLUE REPLICA JERSEY GIVEAWAY NIGHT PRESENTED BY HONDA**  
AARON SANCHEZ BLUE REPLICA JERSEY PRESENTED BY HONDA (FIRST 20,000 FANS)

**FRI AUG 10 FRIDAY FAN FESTIVALS PRESENTED BY BACARDI**  
OUTDOOR FAN FESTIVAL PREGAME (4:30PM TO FIRST PITCH) GATE 10/11

**SAT AUG 11 25-YEAR ANNIVERSARY - BACK-TO-BACK WORLD SERIES**  
ALOMAR, MOLITOR & OLERUD TRIPLE BOBBLEHEAD (FIRST 20,000 FANS)  
& *BLUE JAYS* HONOUR 25-YEAR ANNIVERSARY

**SUN AUG 12 JR. JAYS SUNDAY PRESENTED BY BOSTON PIZZA**  
OUTDOOR PROGRAM PREGAME - GATE 5/6 & 10/11

**WED AUG 22 CAMP DAY**

**FRI AUG 24 FRIDAY FAN FESTIVALS PRESENTED BY BACARDI**  
OUTDOOR FAN FESTIVAL PREGAME (4:30PM TO FIRST PITCH) GATE 10/11

**SAT AUG 25 BLUE JAYS REPLICA BATTING HELMET GIVEAWAY DAY**  
*BLUE JAYS* REPLICA BATTING HELMET (FIRST 20,000 FANS)

**SUN AUG 26 JR. JAYS SUNDAY PRESENTED BY BOSTON PIZZA**  
FINAL OUTDOOR PROGRAM OF THE SEASON

### SEPTEMBER

**SAT SEPT 8 STAR WARS™ DAY PRESENTED BY SONNET HOME & AUTO INSURANCE**  
*BLUE JAYS R2-D2OQUE PRESENTED BY SONNET HOME & AUTO INSURANCE (FIRST 20,000 FANS)*

**SUN SEPT 9 JR. JAYS BACK TO SCHOOL DAY PRESENTED BY BOSTON PIZZA**  
BUCK MARTINEZ GET UP! ALARM CLOCK (FIRST 20,000 FANS)

**SAT SEPT 22 FAN APPRECIATION WEEKEND PRESENTED BY HONDA**  
*BLUE JAYS* CONVERTIBLE MITTENS PRESENTED BY HONDA (FIRST 20,000 FANS)

**SUN SEPT 23 FAN APPRECIATION WEEKEND PRESENTED BY HONDA**  
& *JR. JAYS* SUNDAY PRESENTED BY BOSTON PIZZA

### RECURRING EVENTS

**JR. JAYS SUNDAYS PRESENTED BY BOSTON PIZZA**  
EVERY SUNDAY HOME GAME (EXCLUDING MAY 13, JUNE 17, JULY 1) PLUS 3 *JR. JAYS* WEEKENDS WHICH INCLUDE SATURDAY MAY 19, JUNE 9 & JULY 21.  
KIDS 14 & UNDER RUN THE BASES POSTGAME FOR EVERY *JR. JAYS* DAY.

**FRIDAY FAN FESTIVALS PRESENTED BY BACARDI**  
1 INDOOR FAN FESTIVAL ON JUNE 15 - T.G.I.F.  
(4:30PM TO FIRST PITCH IN THE WESTJET FLIGHT DECK)

3 OUTDOOR FAN FESTIVALS PREGAME JULY 20, AUGUST 10 & AUGUST 24  
(4:30PM TO FIRST PITCH GATE 10/11)

**LADY JAYS ANNUAL FOOD DRIVE**  
SUPPORT OUR *LADY JAYS* & FOOD BANKS CANADA - JULY 7 & 8