

TORONTO BLUE JAYS™

2018 PROMOTIONS AND EVENTS SCHEDULE

MARCH

THURS MAR 29 HONDA OPENING WEEKEND
BLUE JAYS T-SHIRT GIVEAWAY PRESENTED BY HONDA (FIRST 45,000 FANS ON ENTRANCE)
BLUE JAYS 2018 MAGNET SCHEDULE PRESENTED BY HONDA (45,000 ON EXIT)

FRI MAR 30 HONDA OPENING WEEKEND

SAT MAR 31 HONDA OPENING WEEKEND
JUSTIN SMOAK BOBBLEHEAD GIVEAWAY PRESENTED BY HONDA (FIRST 20,000 FANS)

APRIL

SUN APR 1 HONDA OPENING WEEKEND & JR. JAYS SUNDAY PRESENTED BY BOSTON PIZZA

WED APR 18 BLUE JAYS BACK-TO-BACK WORLD SERIES SWEATSHIRT GIVEAWAY DAY
BLUE JAYS BACK-TO-BACK WORLD SERIES SWEATSHIRT (FIRST 20,000 FANS)

THURS APR 26 THURSDAY NIGHT IN THE 6IX PRESENTED BY TD
BRINGER OF RAIN T-SHIRT PRESENTED BY TD (FIRST 15,000 FANS)
& PREGAME LIVE MUSIC IN THE WESTJET FLIGHT DECK

SAT APR 28 COUNTRY DAY
BLUE JAYS PLAID RAGLAN (FIRST 20,000 FANS) & A COUNTRY FAIR

SUN APR 29 JR. JAYS SUNDAY PRESENTED BY BOSTON PIZZA

MAY

THURS MAY 10 THURSDAY NIGHT IN THE 6IX PRESENTED BY TD
T-SHIRT GIVEAWAY #2 PRESENTED BY TD (FIRST 15,000 FANS)
& PREGAME LIVE MUSIC IN THE WESTJET FLIGHT DECK

SUN MAY 13 MOTHER'S DAY
KEVIN PILLAR CAPED REPLICA JERSEY (FIRST 20,000 FANS)
& BRING MOM TO THE BALLPARK FOR A MOMS' OASIS

THURS MAY 17 THURSDAY NIGHT IN THE 6IX PRESENTED BY TD
T-SHIRT GIVEAWAY #3 PRESENTED BY TD (FIRST 15,000 FANS)
& PREGAME LIVE MUSIC IN THE WESTJET FLIGHT DECK

SAT MAY 19 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA
LET'S GO *BLUE JAYS BATH TOWEL (FIRST 20,000 FANS)*

SUN MAY 20 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA

THURS MAY 24 SCHOOL DAY
BLUE JAYS SUNGLASSES (FIRST 20,000 FANS)

JUNE

WED JUN 6 MARCUS STROMAN SHIMMY WOBBLE BOBBLE GIVEAWAY NIGHT
MARCUS STROMAN SHIMMY WOBBLE BOBBLE (FIRST 20,000 FANS)

FRI JUN 8 BLUE JAYS PRIDE NIGHT PRESENTED BY TD
BLUE JAYS PRIDE HAT PRESENTED BY TD (FIRST 20,000 FANS)

SAT JUN 9 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA
OUTDOOR PROGRAM BEGINS PREGAME - GATE 5/6 & 10/11

SUN JUN 10 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA
OUTDOOR PROGRAM BEGINS PREGAME - GATE 5/6 & 10/11

FRI JUN 15 T.G.I.F. PRESENTED BY BACARDI
LIVE ENTERTAINMENT IN THE WESTJET FLIGHT DECK

SUN JUN 17 FATHER'S DAY
BRING DAD TO THE BALLPARK & VISIT THE DADS' DEN IN WESTJET FLIGHT DECK

TUE JUN 19 MLB NETWORK REUSABLE BAG GIVEAWAY NIGHT
MLB NETWORK REUSABLE BAG (FIRST 20,000 FANS)

FRI JUN 29 CANADA DAY WEEKEND PRESENTED BY HONDA
CANADA WEEKEND FESTIVITIES

SAT JUN 30 CANADA DAY WEEKEND PRESENTED BY HONDA
CANADA WEEKEND FESTIVITIES

JULY

SUN JUL 1 CANADA DAY PRESENTED BY HONDA
BLUE JAYS RED HAT PRESENTED BY HONDA (FIRST 20,000 FANS)
& CANADA DAY FESTIVITIES

MON JUL 2 CANADA DAY WEEKEND PRESENTED BY HONDA
J.A. HAPP BOBBLEHEAD PRESENTED BY HONDA (FIRST 20,000 FANS)
& CANADA WEEKEND FESTIVITIES

FRI JUL 6 MARGARITAVILLE AT THE BALLPARK
BLUE JAYS BUCKET HAT (FIRST 20,000 FANS)
MARGARITAVILLE IN THE WESTJET FLIGHT DECK

SUN JUL 8 JR. JAYS SUNDAY PRESENTED BY BOSTON PIZZA
OUTDOOR PROGRAM PREGAME- GATE 5/6 & 10/11

FRI JUL 20 FRIDAY FAN FESTIVALS PRESENTED BY BACARDI
OUTDOOR FAN FESTIVAL PREGAME (4:30PM TO FIRST PITCH) GATE 10/11

SAT JUL 21 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA
OUTDOOR PROGRAM PREGAME- GATE 5/6 & 10/11

SUN JUL 22 JR. JAYS WEEKEND PRESENTED BY BOSTON PIZZA
OUTDOOR PROGRAM PREGAME- GATE 5/6 & 10/11

AUGUST

WED AUG 8 AARON SANCHEZ BLUE REPLICA JERSEY GIVEAWAY NIGHT PRESENTED BY HONDA
AARON SANCHEZ BLUE REPLICA JERSEY PRESENTED BY HONDA (FIRST 20,000 FANS)

FRI AUG 10 FRIDAY FAN FESTIVALS PRESENTED BY BACARDI
OUTDOOR FAN FESTIVAL PREGAME (4:30PM TO FIRST PITCH) GATE 10/11

SAT AUG 11 25-YEAR ANNIVERSARY - BACK-TO-BACK WORLD SERIES
ALOMAR, MOLITOR & OLERUD TRIPLE BOBBLEHEAD (FIRST 20,000 FANS)
& *BLUE JAYS HONOUR 25-YEAR ANNIVERSARY*

SUN AUG 12 JR. JAYS SUNDAY PRESENTED BY BOSTON PIZZA
OUTDOOR PROGRAM PREGAME - GATE 5/6 & 10/11

WED AUG 22 CAMP DAY

FRI AUG 24 FRIDAY FAN FESTIVALS PRESENTED BY BACARDI
OUTDOOR FAN FESTIVAL PREGAME (4:30PM TO FIRST PITCH) GATE 10/11

SAT AUG 25 BLUE JAYS REPLICA BATTING HELMET GIVEAWAY DAY
BLUE JAYS REPLICA BATTING HELMET (FIRST 20,000 FANS)

SUN AUG 26 JR. JAYS SUNDAY PRESENTED BY BOSTON PIZZA
FINAL OUTDOOR PROGRAM OF THE SEASON

SEPTEMBER

SAT SEPT 8 STAR WARS™ DAY PRESENTED BY SONNET HOME & AUTO INSURANCE
BLUE JAYS R2-D2OQUE PRESENTED BY SONNET HOME & AUTO INSURANCE (FIRST 20,000 FANS)

SUN SEPT 9 JR. JAYS BACK TO SCHOOL DAY PRESENTED BY BOSTON PIZZA
BUCK MARTINEZ GET UP! ALARM CLOCK (FIRST 20,000 FANS)

SAT SEPT 22 FAN APPRECIATION WEEKEND PRESENTED BY HONDA
BLUE JAYS CONVERTIBLE MITTENS PRESENTED BY HONDA (FIRST 20,000 FANS)

SUN SEPT 23 FAN APPRECIATION WEEKEND PRESENTED BY HONDA
& *JR. JAYS SUNDAY PRESENTED BY BOSTON PIZZA*

RECURRING EVENTS

JR. JAYS SUNDAYS PRESENTED BY BOSTON PIZZA
EVERY SUNDAY HOME GAME (EXCLUDING MAY 13, JUNE 17, JULY 1) PLUS 3 JR. JAYS WEEKENDS WHICH INCLUDE SATURDAY MAY 19, JUNE 9 & JULY 21.
KIDS 14 & UNDER RUN THE BASES POSTGAME FOR EVERY JR. JAYS DAY.

FRIDAY FAN FESTIVALS PRESENTED BY BACARDI
1 INDOOR FAN FESTIVAL ON JUNE 15 - T.G.I.F.
(4:30PM TO FIRST PITCH IN THE WESTJET FLIGHT DECK)

3 OUTDOOR FAN FESTIVALS PREGAME JULY 20, AUGUST 10 & AUGUST 24
(4:30PM TO FIRST PITCH GATE 10/11)

LADY JAYS ANNUAL FOOD DRIVE
SUPPORT OUR LADY JAYS & FOOD BANKS CANADA - JULY 7 & 8